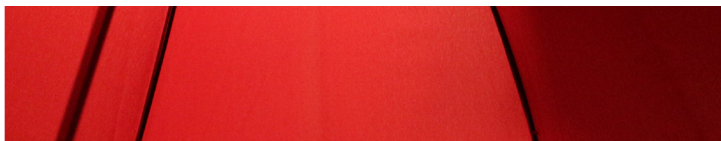




IMPACT REPORT

2016/17



NATIONAL UGLY MUGS / FIGHTING STIGMA, SAVING LIVES

ABOUT NATIONAL UGLY MUGS (NUM)

NUM is a pioneering organisation, formally supported by the Association of Chief Police Officers and the National Crime Agency, which provides greater access to justice and protection for sex workers who are often targeted by dangerous offenders but are frequently unwilling to report these incidents to the police. We take reports of these incidents and issue life-saving alerts to sex workers around the country, warning them who to avoid and support them in reporting to the police.

Despite being officially classed as a “tiny charity” in terms of expenditure and resources, NUM has won the **Guardian Charity Award**, the **Third Sector Award for “Small Charity, Big Achiever”**, the **Sexual Freedom Award** and the **Paolo Pertica International Award**. In addition, NUM was runner-up in the DSC Social Change Awards in two categories.

Dear supporter,

I want to take this opportunity to thank you from the bottom of my heart for supporting National Ugly Mugs. Sex workers are one of the most unfairly stigmatised groups in our society and as a direct result they are often targeted by the most heinous criminals but frequently don't feel confident in exercising their right to police protection. Without NUM, so many of these horrendous crimes would go unreported to the police which would have huge consequences for public protection.

So, I hope that this report will highlight to you NUM's impact for sex workers and the wider public and, in times of austerity and budget cuts, how cost effective our work is and how we make a huge impact with a relatively tiny budget. We are constantly faced with a battle to raise enough funds to keep NUM going and without your support this life-saving project would have to close.

Many thanks again and best wishes,

Alex Feis-Bryce

alex@uglymugs.org
Chief Executive Officer



HOW NUM HAS HELPED SEX WORKERS

"I work as an escort and signed up to National Ugly Mugs and I have to say it has saved my life. I arranged business with a client, he was waiting in a car and the number plate matched one I had previously been sent the majority of by SMS from NUM which said he was a violent robber. Because he hadn't seen me I walked away... a lucky escape."

(Female sex worker)

"I am so grateful and happy that NUM exists. Unfortunately, I encountered a very nasty, dangerous man I was too scared to report to the police on my own. But, with help and advice from NUM, I had the knowledge and strength to report the guy to the police and now he has been sentenced. It's such an amazing organisation and I feel so much safer knowing that I have somewhere to turn if in danger."

(Male sex worker)

**A RECENT SURVEY OF
200 SEX WORKERS
FOUND THAT 90% WERE
MORE LIKELY TO REPORT
SERIOUS CRIMES TO THE
POLICE WITH SUPPORT
FROM NUM**

PREVENTING CRIME AND SAVING MONEY

WE ESTIMATE THAT AROUND

15,000

SEX WORKERS ACCESS NUM ALERTS.



NUM EVALUATION FOUND THAT
46% OF SEX WORKERS
ACCESSING THE ALERTS
HAD AVOIDED A SPECIFIC
INDIVIDUAL AS A DIRECT RESULT.

29% OF ALL NUM ALERTS
WARN ABOUT
A SEX OFFENDER SO NUM HAS HELPED

2001 SEX WORKERS AVOID
A SEXUAL PREDATOR.



ON THIS BASIS, NUM ALERTS
HAVE POTENTIALLY SAVED **6,900** SEX WORKERS
FROM DANGEROUS,
POSSIBLY LIFE THREATENING, SITUATIONS.



THE AVERAGE COST FOR THE POLICE
TO INVESTIGATE A SINGLE RAPE IS

£100,000.

THEREFORE, IT WOULD HAVE COST
THE POLICE MORE **£200,000,000**
TO INVESTIGATE THE SEXUAL
OFFENCES WE HAVE PREVENTED

THAT'S ALMOST **£4.5 MILLION** PER POLICE FORCE IN THE UK

APPREHENDING DANGEROUS, SERIAL OFFENDERS

NUM HAS LED TO
THE CONVICTION
OF AT LEAST

45

SERIAL OFFENDERS

23

OF WHICH ARE
RAPISTS.

IF WE ESTIMATE THAT EACH OF THESE
OFFENDERS WOULD HAVE COMMITTED

3 FURTHER RAPES
THEN BY LEADING TO THE
APPREHENSION OF SERIAL RAPISTS

NUM HAS PREVENTED
AT LEAST

69
RAPES.

THIS WOULD HAVE COST THE POLICE AROUND

£6,900,000 TO INVESTIGATE

**“MYSELF AND THREE
OTHER ESCORTS WERE
TARGETED. ONE OF US
WAS ROBBED BEFORE
THE NUM REPORT CAME
THROUGH AND 2 OF US
AVOIDED THE MAN IN
QUESTION AFTER SAVING
THE REPORT.”**



96% OF SEX WORKERS
SURVEYED SAID THEY FEEL SAFER AS A
DIRECT RESULT OF NUM

**“THE NUMBER CHECKER IS VERY
USEFUL. I HAVE HAD THREE
MATCHES THIS YEAR & AVOIDED
PEOPLE WHO COULD’VE CAUSED
ME HARM.”**



**32% OF SEX WORKERS SURVEYED
SAID THEY HAD AVOIDED SPECIFIC
INDIVIDUALS AS A RESULT OF
A MATCH ON THE NUM PHONE
NUMBER CHECKER**

CASE STUDY

A SEX WORKER RAPED AT KNIFE POINT

Roberta reported during a routine appointment with a nurse working for Open Doors Project that she'd been raped at knife point in a client's address in North London. He also threatened to kill her and "cut her face"

She was adamant that she didn't want to report to the police but she was happy to share the information anonymously. The police contacted NUM asking us to act as an intermediary and ask Roberta if she could provide some more information without identifying her.

Throughout this process she started to have more trust in the police and believed that they were taking the incident seriously and eventually made a full statement. The offender was arrested, charged, found guilty and sentenced to ten years.

Crucially, if NUM hadn't facilitated the sharing of intelligence anonymously then the police would have never known about this incident and he'd still be on the loose, a danger to the public.



**AROUND 60 INCIDENTS ARE REPORTED TO NUM
EVERY MONTH.**

**ONLY 25% OF THE VICTIMS ARE WILLING TO REPORT
DIRECTLY TO THE POLICE.**

**MORE THAN 90% AGREE FOR US TO SHARE
ANONYMOUSLY WHICH DEMONSTRATES THAT NUM
IS PROVIDING THE POLICE WITH INTELLIGENCE
ABOUT DANGEROUS PERPETRATORS THAT THEY
WOULDN'T OTHERWISE HAVE ACCESS TO.**



CASE STUDY

NUM LEADS TO IDENTIFICATION AND ARREST OF SERIAL OFFENDERS

"We had two separate reports from women who had been robbed at knife point by men in their homes and we immediately knew the incidents were linked. It was a frightening experience for them and neither one of them wanted to speak to the police at all but both gave us consent for us to share the intelligence anonymously. Both women were working privately and not accessing a support project so we referred them to partners but kept in contact with them.

Shortly after, we were contacted by the police who, based on our intelligence, had identified the two men responsible and realised that they had targeted a number of other people. They arrested both men, who they believed to be very dangerous, but some of the victims didn't want to pursue their initial complaint so the police needed to find a way of building a case to present to the CPS. The police asked NUM to make a formal statement based on what was reported to us and the CPS decided to charge the men on this basis so they were not released back into the community. We also supported one of the women, who initially didn't want to report to the police, in making a full report. This is another example of how NUM is making our communities safer for everyone."

Kerri Swindells, NUM Operations Manager



ASSISTANT COMMISSIONER MARTIN HEWITT, NATIONAL POLICE LEAD FOR ADULT SEX OFFENCES, SAID:

"NUM is a crucial step forward in improving the safety of sex workers and, indeed, the wider public. We know that sex workers are targeted by violent criminals but, for many reasons, they don't report to the police what are often very serious crimes committed against them. I have no doubt that NUM gives us better intelligence about dangerous individuals, supports police investigations and ultimately helps us bring these violent criminals to justice. Everyone has the right to police protection and access to the criminal justice system and this organisation will help us ensure that this notion is a reality for sex workers."

**WE NEED YOUR HELP TO KEEP OUR
LIFE SAVING ORGANISATION IN
OPERATION.**

**TEXT "UGLY00 £10" TO 70070
TO DONATE £10 TO US WHICH
WOULD PAY FOR 100 POTENTIALLY
LIFE-SAVING ALERTS TO WARN
SEX WORKERS ABOUT DANGEROUS
INDIVIDUALS.**



THANK YOU FOR YOUR SUPPORT



0161 629 9861 / SUPPORT US: SUPPORTERCARE@UGLYMUGS.ORG
WWW.UGLYMUGS.ORG / GENERAL CONTACT: ADMIN@UGLYMUGS.ORG



@NATIONALUGLYMUG



NATIONAL UGLY MUGS

CHARITY NUMBER: 1122461