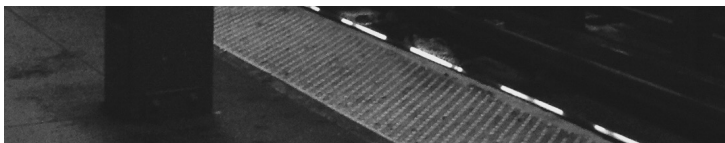




# IMPACT REPORT



**NATIONAL UGLY MUGS / FIGHTING STIGMA, SAVING LIVES**

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# ABOUT NATIONAL UGLY MUGS (NUM)

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NUM is a pioneering project, formally supported by the Association of Chief Police Officers and the National Crime Agency, which provides greater access to justice and protection for sex workers who are often targeted by dangerous offenders but are frequently unwilling to report these incidents to the police. We take reports of these incidents and issue life-saving alerts to sex workers around the country warning them who to avoid and support them in reporting to the police.

Despite being officially classed at a “tiny charity” in terms of expenditure and resources, in 2014 NUM won the **Guardian Charity Award**, the **Third Sector Award for “Small Charity, Big Achiever”**, the **Sexual Freedom Award** and the **Paolo Pertica International Award**. In addition, NUM was runner-up in the DSC Social Change Awards in two categories.

Dear supporter,

I want to take this opportunity to thank you from the bottom of my heart for supporting National Ugly Mugs. Sex workers are one of the most unfairly stigmatised groups in our society and as a direct result they are often targeted by the most heinous criminals but frequently don't feel confident in exercising their right to police protection. Without NUM, so many of these horrendous crimes would go unreported to the police which would have huge consequences for public protection.

So, I hope that this report will highlight to you NUM's impact for sex workers and the wider public and, in times of austerity and budget cuts, how much money the project is saving the taxpayer and the police. We are constantly faced with a battle to raise enough funds to keep NUM going and without your support this life-saving project would have to close.

Many thanks again and best wishes,

**Alex Feis-Bryce**

[alex.bryce@uknswp.org.uk](mailto:alex.bryce@uknswp.org.uk)  
Director of Services



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## HOW YOU HAVE HELPED SEX WORKERS

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*"I work as an escort and signed up to National Ugly Mugs and I have to say it has saved my life. I arranged business with a client, he was waiting in a car and the number plate matched one I had previously been sent the majority of by SMS from NUM which said he was a violent robber. Because he hadn't seen me I walked away... a lucky escape."*

**(Female sex worker)**

*"I am so grateful and happy that NUM exists. Unfortunately, I encountered a very nasty, dangerous man I was too scared to report to the police on my own. But, with help and advice from NUM, I had the knowledge and strength to report the guy to the police and now he has been sentenced. It's such an amazing organisation and I feel so much safer knowing that I have somewhere to turn if in danger."*

**(Male sex worker)**

**NUM EVALUATION FOUND  
THAT 62.7% OF SEX  
WORKERS ARE MORE  
LIKELY TO REPORT  
VIOLENT CRIMES TO THE  
POLICE AS A DIRECT  
RESULT OF NUM**

## PREVENTING CRIME AND SAVING MONEY

WE ESTIMATE THAT AROUND

**10,000**

SEX WORKERS ACCESS NUM ALERTS.



NUM EVALUATION FOUND THAT  
**16%** OF SEX WORKERS  
ACCESSING THE ALERTS  
HAD AVOIDED A SPECIFIC  
INDIVIDUAL AS A DIRECT RESULT.

**29%** OF ALL NUM ALERTS  
WARN ABOUT

A SEX OFFENDER SO NUM HAS HELPED

**464** SEX WORKERS AVOID  
A SEXUAL PREDATOR.



ON THIS BASIS  
**OUR ALERTS ALONE**  
HAVE POTENTIALLY PREVENTED  
**AROUND 1,600 CRIMES.**



THE AVERAGE COST FOR THE POLICE  
TO INVESTIGATE A SINGLE RAPE IS

**£100,000.**

THEREFORE, JUST BY SENDING ALERTS  
TO HELP SEX WORKERS AVOID  
SEXUAL PREDATORS WE ESTIMATE  
THAT WE HAVE SAVED THE POLICE AROUND  
**£46,400,000** SINCE JULY 2012.

THAT'S OVER £1 MILLION PER POLICE FORCE IN ENGLAND AND WALES.

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## APPREHENDING DANGEROUS, SERIAL OFFENDERS

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NUM HAS LED TO  
THE CONVICTION OF **22**  
SERIAL OFFENDERS

**17**

OF WHICH ARE  
RAPISTS.

IF WE ESTIMATE THAT EACH OF THESE  
OFFENDERS WOULD HAVE COMMITTED

**3 FURTHER RAPES**  
THEN BY LEADING TO THE  
APPREHENSION OF SERIAL RAPISTS

NUM HAS PREVENTED  
**AT LEAST**

**51**  
**RAPES.**

THIS TRANSLATES TO AROUND

**£5,100,000** IN POLICE SAVINGS.

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## CASE STUDY

# A SEX WORKER RAPED AT KNIFE POINT

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Roberta reported during a routine appointment with a nurse working for Open Doors Project that she'd been raped at knife point in a client's address in North London. He also threatened to kill her and "cut her face"

She was adamant that she didn't want to report to the police but she was happy to share the information anonymously. The police contacted NUM asking us to act as an intermediary and ask Roberta if she could provide some more information without identifying her.

Throughout this process she started to have more trust in the police and believed that they were taking the incident seriously and eventually made a full statement. The offender was arrested, charged, found guilty and sentenced to ten years.

Crucially, if NUM hadn't facilitated the sharing of intelligence anonymously then the police would have never known about this incident and he'd still be on the loose, a danger to the public.





**AROUND 60 INCIDENTS ARE REPORTED TO NUM  
EVERY MONTH.**

**ONLY 25% OF THE VICTIMS ARE WILLING TO REPORT  
DIRECTLY TO THE POLICE.**

**MORE THAN 90% AGREE FOR US TO SHARE  
ANONYMOUSLY WHICH DEMONSTRATES THAT NUM  
IS PROVIDING THE POLICE WITH INTELLIGENCE  
ABOUT DANGEROUS PERPETRATORS THAT THEY  
WOULDN'T OTHERWISE HAVE ACCESS TO.**



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## ASSISTANT CHIEF CONSTABLE CHRIS ARMITT, NATIONAL POLICE LEAD FOR PROSTITUTION, SAID:

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*"Despite the remarkable success of the scheme in such a short time they still struggle to secure the funding they deserve. As well as the human cost of the serious offences which NUM helps to prevent which we should never forget, the financial cost of these crimes is also huge. I have no doubt that NUM has funded itself several times over in terms of the savings to the police and the taxpayer. I believe passionately that NUM is a vital scheme and it would be a tragedy if the scheme did not secure the funding to continue to grow and save lives."*



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## ASSISTANT COMMISSIONER MARTIN HEWITT, NATIONAL POLICE LEAD FOR ADULT SEX OFFENCES, SAID:

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*"NUM is a crucial step forward in improving the safety of sex workers and, indeed, the wider public. We know that sex workers are targeted by violent criminals but, for many reasons, they don't report to the police what are often very serious crimes committed against them. I have no doubt that NUM gives us better intelligence about dangerous individuals, supports police investigations and ultimately helps us bring these violent criminals to justice. Everyone has the right to police protection and access to the criminal justice system and this Scheme will help us ensure that this notion is a reality for sex workers."*



**THANK YOU FOR YOUR SUPPORT**



**0161 629 9861 / SUPPORT US: [SUPPORTERCARE@UKNSWP.ORG.UK](mailto:SUPPORTERCARE@UKNSWP.ORG.UK)**

**[WWW.UGLYMUGS.ORG](http://WWW.UGLYMUGS.ORG) / GENERAL CONTACT: [UGLYMUGS@UKNSWP.ORG.UK](mailto:UGLYMUGS@UKNSWP.ORG.UK)**