



Strategic Vision

2023 – 2027

Enter

Ending all forms of violence against sex workers and eliminating the conditions that lead to survival sex



STOP

Principles

- Sex workers first – our work is based on the stated needs, evidence and right to safety of sex workers, and we aim to hire and collaborate with sex workers whenever possible
- Providing high quality support – our tools, programmes and case work aim to prevent violence and support survivors
- Learning and innovation - we learn from our community and its data to drive effective and dynamic new services

We have 3 strategic focus areas

1. Safety
2. Support
3. Systems Change

Our work across each of these areas is directly informed by research conducted by and with sex workers.

To support and enable this strategic work, we have 3 core areas of internal activity:

1. Governance
2. HR
3. Fundraising

About this document

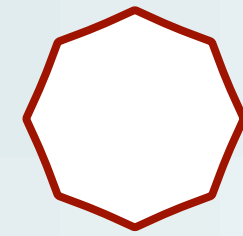
NUM intends to become the go-to, respected organisation for prevention of violence against adults in sex industries, providing holistic support and driving systemic change. This 5 year strategic framework sets out what we do now and how we intend to get there.



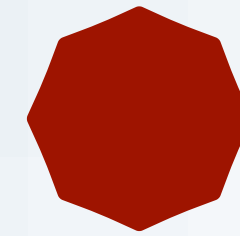
Click on the shapes to switch between now and in 5 years

Our Goals in Numbers:

Now and in
5 years time



Where we
are now



Where we will
be in 5 years

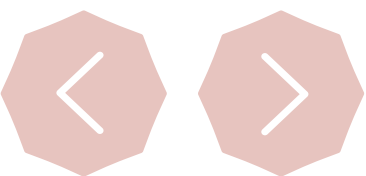
Reports
of harm
processed

Income

Membership

Sex workers
supported by
caseworkers

Staff



STRATEGIC FOCUS AREAS

Digital

Victim/survivor

Vocational
support

Data
gathering

Research

Awareness
raising

SAFETY

SUPPORT

SYSTEMS CHANGE

Case work

Community
building

Mental health
support

Racialised
worker visibility

Community
education

INTERNAL ACTIVITIES

*Click on the
shapes to find
out more*

Governance

HR

Fundraising

